

CHLOE PENCE

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EDUCATION

The University of Texas at Austin , Austin, TX <i>Bachelor of Arts, Psychology</i> Bridging Disciplines Certificate in Design Strategies	May 2025
Liberal Arts and Science Academy , Austin, TX <i>Magnet Endorsement High School</i>	May 2021

EXPERIENCE

KGVG Advisors , Austin, TX <i>Design Assistant</i> <ul style="list-style-type: none">Designed a menu prototype for a client, enhancing clarity, usability, and brand consistency.Assisted in managing and improving the business's social media presence to boost engagement.Contributed to website design, ensuring a visually cohesive and user-friendly experience.	Jan. 2024 - Present
DesignLab , Remote <i>UX/UI Design Student</i> <ul style="list-style-type: none">I completed an intensive UX design boot camp focused on user research, interaction design, and prototyping.Developing high-fidelity prototypes and case studies through hands-on, real-world projects.Conducting user research, usability testing, and iterative design improvements.Collaborating with mentors and peers to refine design thinking and problem-solving skills.	June 2024 - May 2025
Applied Research Laboratories , Austin, TX <i>HR Intern, Senior Student Associate</i> <ul style="list-style-type: none">Data entry in Excel, file organization.HR assistance, shadowing manager through daily tasks.Managing confidential employee information through classified HR information.	May 2023 - Dec. 2023
KGVG Advisors , Austin, TX <i>Administrative Assistant</i> <ul style="list-style-type: none">Data entry, developed and updated spreadsheets to track, analyze, and report.Ensuring data security by managing confidential client information.Organizing and managing documents, record filing.	Jan. 2022 - May 2023

PROJECTS

- Who Needs What:** Developed an interactive resource that helps design practitioners of all levels navigate the design process, overcome roadblocks, and refine their problem exploration skills through structured, engaging, and collaborative learning.
- NourishU:** Designed a high-fidelity prototype for a food resource app that helps students access food pickup locations, recipes, and essential support, focusing on usability, interactivity, and improving student well-being.
- NUME:** Designed Nume, a goal-setting and addiction recovery app that empowers users through habit tracking, personalized milestones, and abundant resources, focusing on intuitive design and sustainable progress.
- Wayfarer:** Redesigned Wayfarer, a travel website, to enhance visual consistency, usability, and responsiveness, ensuring its digital expression aligns with the brand's identity. (DesignLab)
- Polvos Menu:** Designed a menu prototype for Polvos, a local Mexican restaurant, using Figma to enhance clarity, usability, and brand identity, focusing on typography, visual hierarchy, and accessibility to improve the dining experience.

SKILLS

Technical Skills:

- FIGMA, Miro, Excel, Google Sheets, Google Forms, Canva

Skills:

- User Research, Usability Testing, Wireframing, Prototyping, Information Architecture, Accessibility and Inclusive Design, UI Design, Branding and Digital Marketing, Problem-Solving, Critical Thinking, Collaboration, Communication.

Languages:

- Spanish, Advanced
- English, Fluent

Certifications:

- Design Lab UX/UI Academy Certificate
- Design Lab UX/UI Foundations Certificate

LEADERSHIP & COMMUNITY INVOLVEMENT

Project SEED, UT Austin

Aug. 2022 - May 2023

Spanish Speaking RA

- Coordinated and conducted interviews with Hispanic immigrants to support a research study.

Anti-Vaping Campaign, LASA Highschool

Feb. 2022 - May 2021

Founder/Manager

- Led a student-driven anti-vape campaign by designing posters, raising awareness during the COVID-19 pandemic.
- Collaborated on research and design to create engaging visuals and informative content, which gained district-wide recognition.
- Recognized as a Health Hero 2020 by UT Dell Medicine after the campaign was shared at an AISD meeting, leading to its distribution across multiple schools.

AMIGOS, Austin, TX

Aug. 2019 - Oct. 2019

Recruiter

- Volunteer recruiter within my school, presenting to classes and interviewing potential volunteers.
- Panelist at AMIGOS summit.

AMIGOS, Santa Elena, Ecuador

June 2019 - July 2019

Volunteer

- Summer Community Leadership Project
- Practiced my Spanish with community members and integrated myself within the culture.
- Hosted afterschool activities with permission from the school.

REFERENCES

Bill Hamilton, CPA, PFS

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Lyssa Heine, ARL UT

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